

## THE CLEAN HEALTH

# TRAINER PROGRAM



THE WORLD'S LEADING RESULTS-BASED PERSONAL TRAINING PATHWAY

## WHY CHOOSE US

Finding the best courses to invest in as a personal trainer can be tricky...

Most courses try to "fast-track" your learning, leaving you overwhelmed and unsure how to take your new skills and make a living as a PT.

Well, Clean Health solves that  $oldsymbol{L}$ 



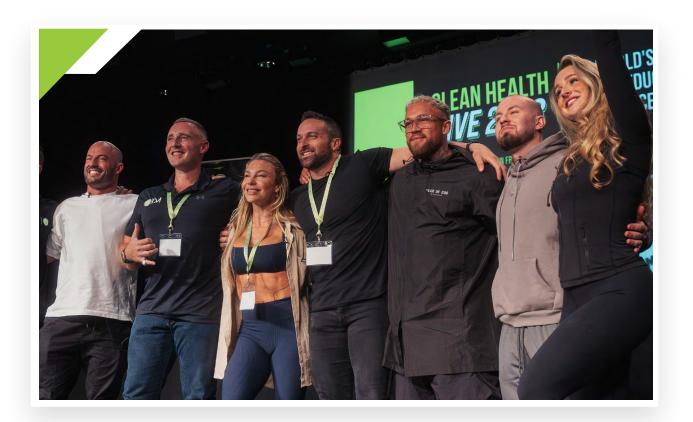


Founded in 2008 by expert personal trainers and our CEO, Daine McDonald, we're the trusted source of results-based fitness education pathway for personal trainers worldwide.

We began as a PT organisation focused on getting epic results using the science of lifestyle, nutrition, and training and in 2012, we opened our first of several gyms that did over 300,000 coaching sessions over their lifespan.

During that time, we started educating PTs, and now, as an accredited fitness institute, we've certified over 70,000 personal trainers and nutritionists in over 40 countries, including industry experts such as Mark Carroll and Lauren Simpson.





## OUR EDUCATORS FEATURE THE BEST IN THE FITNESS INDUSTRY, INCLUDING DR LAYNE NORTON, DR BILL CAMPBELL, HATTIE BOYDLE, SEBASTIAN OREB, DR JACKSON PEOS AND MORE.

We will teach you "what's working now", not what "used to work", like the traditional, cookie-cutter fitness institutes (You know who you are).

So, what are you waiting for?

STAND ON THE SHOULDERS OF GIANTS.
LEARN WITH CLEAN HEALTH.



## 2 COURSE OVERVIEW

The Clean Health Elite Personal Trainer Program is the most advanced personal training pathway available worldwide, bar none.

Designed by world-leading fitness experts such as Layne Norton PhD, Sebastian Oreb and our CEO Daine McDonald. The program specialises in biomechanics, advanced program design, nutrition fitness business and more.

It was designed for those wanting to become an expert coach, someone with high academic levels in sports science, nutrition, personal training and more, all wrapped together to impact their clients' lives at a grand scale.

The program gives you decades worth of skills to become an expert personal trainer and nutrition coach working out of a gym or online.

THE ELITE PERSONAL TRAINER PROGRAM CONTAINS
2 NATIONALLY RECOGNISED QUALIFICATIONS IN ADDITION TO
6 INDUSTRY ENDORSED COURSES, BROKEN DOWN AS FOLLOWS



#### SIS30321 CERTIFICATE III IN FITNESS

#### SIS40221 CERTIFICATE IV IN FITNESS



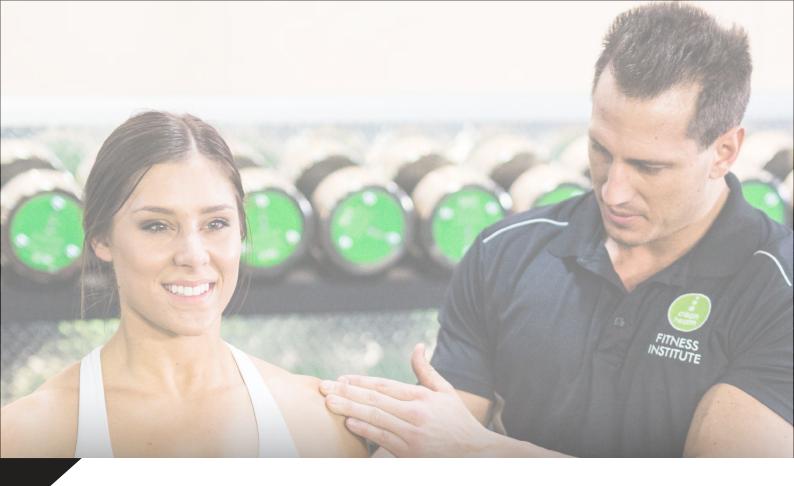
Clean Health is proud to own and operate the Vast Fitness Academy Pty Ltd (RTO41564). Through this acquisition, we continue to offer nationally recognised fitness and nutrition training alongside our range of top-notch, industry-leading non-accredited programs.

 $At Clean \ Health, our \ vision \ is \ to \ lead \ the \ industry, and \ we \ achieve \ this \ by \ working \ with \ the \ best \ the \ industry \ has \ to \ offer.$ 

#### **6 INDUSTRY ENDORSED COURSES**

- 1. Performance Nutrition Coach Level 1 (PNC1)
- **2.** Performance Nutrition Coach Level 2 (PNC2)
- 3. Performance PT Coach Level 1 (PPT1)
- **4.** Performance PT Coach Level 2 (PPT2)
- **5.** PT Business Essentials (PTBE)
- **6.** Clean Health Live 2023 Virtual (CH23)





## NATIONALLY RECOGNISED QUALIFICATIONS



You have up to 24 months to complete the Nationally Recognised Qualifications.

• SIS30321 Certificate III in Fitness

• SIS40221 Certificate IV in Fitness

Terms and Conditions Apply. See our Student Handbook and Refund Policy for further and detailed information.



## **3** WHAT YOU WILL LEARN

#### NATIONALLY RECOGNISED QUALIFICATION 1 OF 2

### SIS30321 CERTIFICATE III IN FITNESS

Unit Code	Unit Name	Elective/ Core	
BSBOPS304	Deliver and Monitor a Service to Customers	Core	
BSBPEF301	Organise Personal Work Priorities		
HLTAID011*	Provide First Aid Co		
HLTWHS001	Participate in Workplace Health & Safety	Core	
SISFFIT032	Complete Pre-Exercise Screening & Service Orientation	Core	
SISFFIT033	Complete Client Fitness Assessments	Core	
SISFFIT035	Plan Group Exercise Sessions		
SISFFIT036	Instruct Group Exercise Sessions	Sessions Core	
SISFFIT040	Develop & Instruct Gym-Based Exercise Programs for Individual Clients	Core	
SISFFIT047	Use Anatomy & Physiology Knowledge to Support Safe & Effective Exercise	Core	
SISFFIT052	Provide Healthy Eating Information	Core	
СНСМНЅОО1	Work With People With Mental Health Issues	Elective	
SISXIND009	Respond To Interpersonal Conflict	Elective	
CHCDIV001	Work With Diverse People	Elective	
SISXDIS001	Facilitate Inclusion For People With A Disability	Elective	

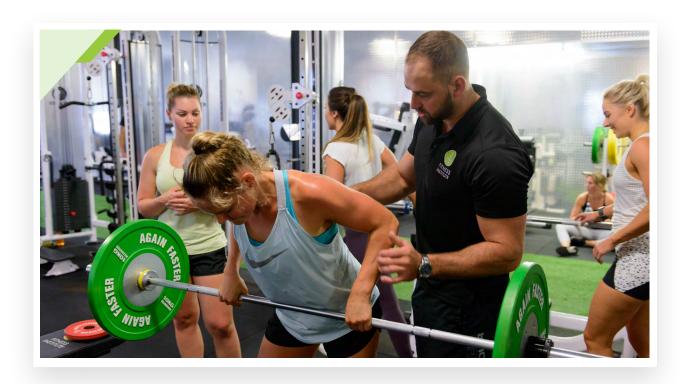
<sup>\*</sup>To be completed externally



#### NATIONALLY RECOGNISED QUALIFICATION 1 OF 2

#### SIS30321 CERTIFICATE III IN FITNESS

- 1. You'll learn how to properly assess and screen clients so that you can design effective, results-based programs in a group exercise setting.
- 2. You'll learn how to understand the anatomy and physiology of the body and how to prescribe exercises based on lever length, injury risk profile and more.
- 3. You'll learn to effectively audit and optimise workplace conditions in sports, fitness and recreation environments.
- 4. You'll understand essential dietary advice and healthy eating principles for the general population clientele.
- **5.** You'll learn how to coach and prescribe exercises for group exercise classes within a gym or outdoor environment.





### NATIONALLY RECOGNISED QUALIFICATION 2 OF 2

#### SIS40221 CERTIFICATE IV IN FITNESS

#### **ENTRY REQUIREMENTS**

Entry to this qualification is open to individuals who hold the following units of competency or units that have been superseded by these units:

Unit Code	Unit Name	
HLTAID011	Provide First Aid (or a unit that supersedes this unit)	
HLTWHS001	Participate in workplace health and safety	
SISFFIT032	Complete pre-exercise screening and service orientation	
SISFFIT033	Complete client fitness assessments	
SISFFIT035	Plan group exercise sessions	
SISFFIT036	Instruct group exercise sessions	
SISFFIT040	Develop and instruct gym-based exercise programs for individual clients	
SISFFIT047	Use anatomy and physiology knowledge to support safe and effective exercise	
SISFFIT052	Provide healthy eating information	



## NATIONALLY RECOGNISED QUALIFICATION 2 OF 2

### SIS40221 CERTIFICATE IV IN FITNESS

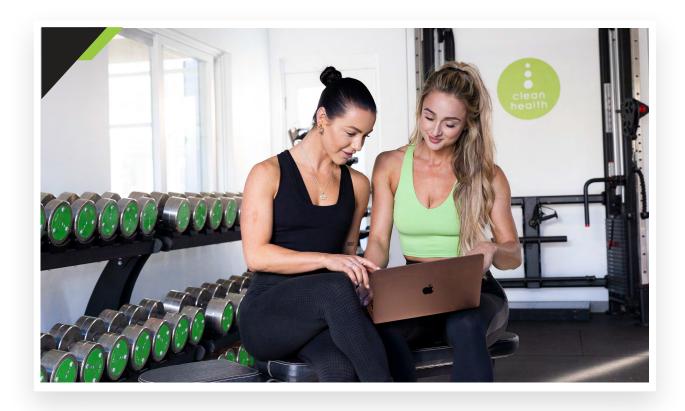
Unit Code	Unit Name	Elective/ Core
BSBESB401	Research & Develop Business Plans	Elective
BSBESB301	Investigate Business Opportunities	Elective
BSBESB404	Market New Business Ventures Ele	
SISXCAI005	Conduct Individualised Long-Term Training Programs	Elective
SIFFIT051	Establish & Maintain Professional Practice For Fitness Instruction	Core
SISFFIT034	Assess Client Movement & Provide Exercise Advice	Elective
SISFFIT041	Develop Personalised Exercise Programs	Core
SISFFIT042	Instruct Personalised Exercise Programs	Core
СНССОМ006	Establish & Manage Client Relationships	Core
SISFFIT050	Support Exercise Behaviour Changes	Core
SISFFIT043	Develop & Instruct Personalised Exercise Programs For Body Composition Goals	Core
SISFFIT053	Support Healthy Eating For Individual Fitness Clients	Core
SISFFIT044	Develop & Instruct Personalised Exercise Programs For Older Clients	Core
SISFFIT049	Use Exercise Science Principles In Fitness Instruction	Core
SISFFIT045	Develop & Instruct Personalised Exercise Programs For Adolescent Clients	Core
SISXICT001	Select & Use Technology For Sport, Fitness & Recreation Work	Elective
SISFFIT046	Plan & Instruct Online Exercise Sessions	Elective



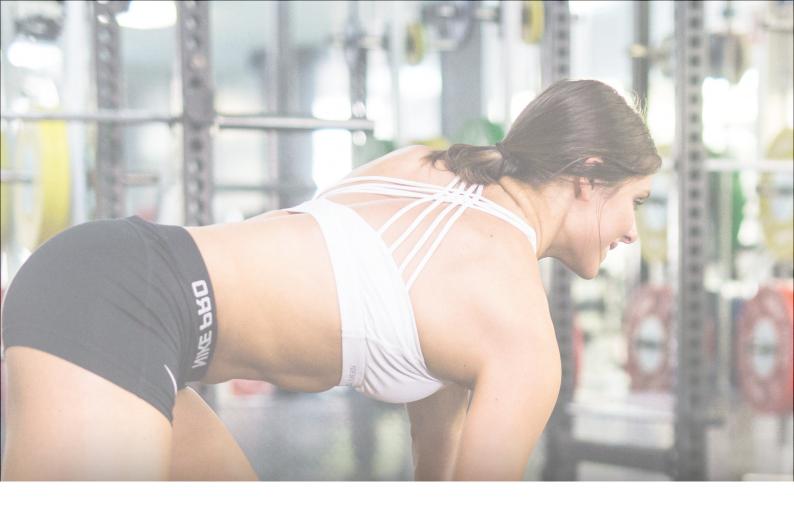
#### NATIONALLY RECOGNISED QUALIFICATION 2 OF 2

#### SIS40221 CERTIFICATE IV IN FITNESS

- 1. Understand exercise principles and how to utilise them to create short and long-term periodised programs for fat loss and hypertrophy.
- 2. How to coach and mentor clients in a way that optimises compliance and leads to a greater opportunity for them to achieve results.
- Understand how to properly coach and cue exercise movements to facilitate one-on-one personal training services for general population clients.
- 4. How to coach strength and conditioning techniques to utilise in a general population environment, including the squat, bench-press, deadlift and more.
- 5. Understand how to set up your personal training business or relevant career path as a fitness professional.







## ADDITIONAL INDUSTRY ENDORSED COURSES





#### INDUSTRY ENDORSED COURSE 1 OF 6

#### PERFORMANCE NUTRITION COACH LEVEL 1

Unit Code	Unit Name	
CHPNC11	The Obesity Epidemic	
CHPNC12	The Art of Nutrition Coaching	
CHPNC13	The Fundamentals of Macronutrients	
CHPNC14	Base Nutritional Program Design	
CHPNC15	Understanding Popular Nutrition Systems	
CHPNC16	The Art of Nutritional Periodisation	
CHPNC17	Understanding Micronutrients	
CHPNC18	Building your Nutrition Coaching Business	



- 1. You will learn an evidence-based, step-by-step dietary program design system that can produce results with clients for fat loss, hypertrophy, athletic performance or general wellness safely and effectively.
- 2. You will learn all about the different nutrition systems. So, whether low carb, high carb, ketogenic, IIFYM, intermittent fasting etc., we break down each to give you the pros and cons and provide you with the latest science.
- **3.** You will learn when or when not to apply different nutrition protocols depending on the client's physiology, goals and overall psychology.
- **4.** You will learn about the periodisation of nutrition, Zigzag, undulating periodisation and how to structure diets over weekly, monthly and quarterly periods to maximise client goals.
- **5.** You will learn to set up an additional income stream or side hustle as a nutrition coach.



#### **INDUSTRY ENDORSED COURSE 2 OF 6**

#### PERFORMANCE NUTRITION COACH LEVEL 2

Unit Code	Unit Name	
CHPNC29	The Physiology of Fat Loss	
CHPNC210	The Fundamentals of Gut Health	
CHPNC211	Stress & Lifestyle Management Essentials	
CHPNC212	Advanced Nutrition Principles for Maximal Results	
CHPNC213	Advanced Supplementation Considerations	
CHPNC214	Nutritional Strategies for Physique Athletes	



- 1. You will learn the science and physiology of fat loss, involving a detailed analysis of the interactions between lipolysis, fatty acid transportation, fat oxidation, adrenoreceptors and stubborn fat protocols and more!
- 2. You will learn in-depth all about the structure of the digestive system. Along with the physiology behind it, giving you a greater understanding of what happens to the food and liquid consumed once it enters the body.
- **3.** You will learn in-depth the impact of stress and unhealthy lifestyle choices on your client's brain function, immune system, cardiovascular system, digestive system, sleep/wake cycles, and much more.
- **4.** You will learn how to prescribe evidence-based, advanced supplementation protocol for intermediate to advanced-level clientele.
- **5.** You will understand how to nutrition coach physique athletes or clients for photo shoots, ensuring they peak aesthetically on time for optimal results!



#### **INDUSTRY ENDORSED COURSE 3 OF 6**

#### PERFORMANCE PT COACH LEVEL 1

Unit Code	Unit Name	
СНРРТ11	Mastering The Initial Consultation	
СНРРТ12	Structural Balance Assessment for All Populations	
СНРРТ13	Corrective Exercise Prescription	
СНРРТ14	Fundamentals of Program Design	
СНРРТ15	Exercise Technique Mastery	



- 1. You will learn how to set your clients up for success from day one with an in-depth consultation and assessment process. This process will identify any mental, physical or lifestyle restrictions that could impede program results.
- 2. You will learn the fundamentals of behavioural change and how to plan, mentor and teach your clients to optimise compliance and program readiness.
- **3.** You will learn how to prescribe corrective exercises for both prehab and rehab, giving you tools to build customised training programs safely and effectively for clients of all levels, genders and backgrounds.
- **4.** You will learn to master over 100 key strength exercises crucial to developing specific, tailored and results-orientated programs for fat loss, hypertrophy and body re-composition goals.
- **5.** You will learn the core principles of results-based program design for fat loss, hypertrophy, athletic performance and general wellness.



#### **INDUSTRY ENDORSED COURSE 4 OF 6**

#### PERFORMANCE PT COACH LEVEL 2

Unit Code	Unit Name	
СНРРТ26	Advanced Program Design for Strength	
СНРРТ27	Advanced Program Design for Hypertrophy	
СНРРТ28	Advanced Program Design for Fat Loss	
СНРРТ29	Advanced Energy Systems & Cardiovascular Exercise Program Design	
СНРРТ210	Modified Strongman Training	



- 1. You'll learn advanced program design and periodisation strategies for strength development with amateur and elite athletes!
- **2.** You'll learn advanced program design and periodisation strategies for hypertrophy, whether beginner, intermediate or advanced!
- **3.** You'll learn advanced program design and periodisation strategies for fat loss with general population clients, weekend warriors and elite athletes.
- **4.** You'll learn advanced cardiovascular methods that you can utilise to maximise fat loss for the general population and elite-level athletes alike, giving you a unique and dynamic skill set as a result-producing personal trainer.
- **5.** You'll learn over 50 training systems and templates that you can plug and play into your fitness business no matter what stage you're at.



#### **INDUSTRY ENDORSED COURSE 5 OF 6**

#### PT BUSINESS ESSENTIALS

Unit Code	Unit Name	
PTBE1	How to Be More Productive as a PT	
PTBE2	How to Become a Subject Matter Expert	
PTBE3	How to Build a World-Class Fitness Brand	
PTBE4	Sales Mastery for Personal Trainers	



- 1. You'll learn how to set goals, create habits and become more productive as a #fitpro to maximise your return on time investment.
- 2. You will learn how to "learn more to earn more" through making strategic investments with your time and money to become a niche-dominating expert.
- **3.** You will learn the core marketing fundamentals you must master if you wish to be successful as a PT in person, online or in your fitness studio.
- **4.** You will learn a step-by-step process to improve your close rate when prospecting clients, helping you become an expert in selling your product.
- **5.** You will learn about the systems you need to develop as you scale your business to enhance your career, longevity and profitability.



#### INDUSTRY ENDORSED COURSE 6 OF 6

#### CLEAN HEALTH LIVE 2023 CONFERENCE

Unit Code	Unit Name
CH231	How to Set up the Ultimate Diet for Fat Loss with Dr Layne Norton
CH232	The Flexible Dieting Myth with Jackson Peos PhD
CH233	Program Design for Female Transformations with Hattie Boydle
CH234	Building the Ultimate Strength Athlete with Sebastian Oreb
CH235	How to Earn \$10k per month as an Online PT with Brian Mark
CH236	5, 6 and then 7 Figures as an Online Coach with Hattie Boydle
CH237	From Near Dear to Success, the Story of My Last 12 Months with Jackson Peos
CH238	How to Build a 1mil+ Followers organically on Social Media with Cole Da Silva
CH239	How to Get Gen Pop Clients Photoshoot Ready in 12 Weeks with Layne Norton
CH2310	How to Never Work Another Day in Your Life as a Personal Trainer with Daine McDonald

- 1. You'll learn the science of nutrition, dietary systems, female transformation and fat loss for gen pop and athletes.
- 2. You'll learn how to create results-based programs for strength athletes at the amateur and professional levels.
- **3.** You'll learn how to grow a successful online fitness business from scratch using the power of social media.
- **4.** You'll learn how to overcome adversity and turn your life around in 12 months using the power of free will, choice and habits to create your new reality.
- **5.** You'll learn how never to work another day in your life and create a life on your terms that is impactful, fulfilling and profitable.



## **4** PROGRAM SUPPORT AND EXPERIENCE

The program has no intake or start date, meaning it can be done at your own pace, anywhere and at any time as a self-paced online course.

From the day you sign up, you will get access to our online student community, where you will:

- 1. Get access to our master coaches, that can assist you through your study
- 2. Get the ability to join our 3 x per week live tutorials and masterclasses (Not compulsory to finish)
- 3. Get access to our gym and online coaching partners worldwide, where our team can help you secure employment (or your own start-up business) before you finish!
- 4. The ability to jump on a 121 phone/zoom call with our mentors if you need it for extra assistance

The program is delivered via interactive online videos, presentation slides, online textbooks and virtual live classes (that are also recorded) so that you can study offline if needed.

All you need to start is a desktop computer or laptop, and you're good to go; it's that simple!





## 5 INDUSTRY ENDORSED COURSES DURATION

The Nationally Recognised Qualifications has the approximatley 2400-4800 hours of course content to through.

The industry endorsed industry led program has approximatley 340 hours of course content to through both online and through practical application. From our feedback and student surveys, the average completion times are as follows:

Study Hours Per Week	Approximate Time to Complete
5 Hours	12-14 Months
10 Hours	7-9 Months
15 Hours	5-7 Months
20 Hours	4-5 Months
40 Hours	3-4 Months



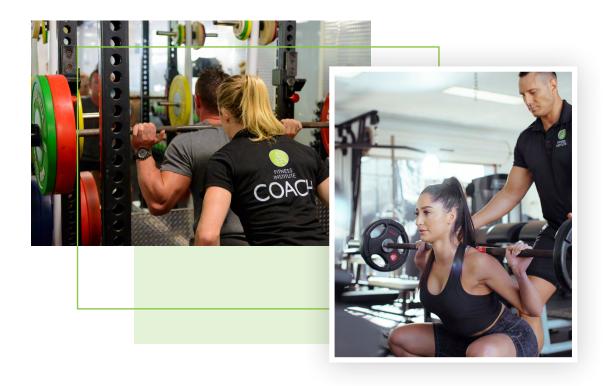
In terms of practical hours, you will need to demonstrate in a registered fitness environment your skills as they develop, we can provide you with a list of our preferred partner sites or assist you if needed.



## 5 INDUSTRY ENDORSED COURSES DURATION

The industry endorsed courses component of this program total approximately 340 hours of course content through online learning, the average completion time for the industry endorsed courses are as follows:

Study Hours Per Week	Approximate Time to Complete
5 Hours	12-14 Months
10 Hours	7-9 Months
15 Hours	5-7 Months
20 Hours	4-5 Months
40 Hours	3-4 Months



In terms of practical hours, you will need to demonstrate in a registered fitness environment your skills as they develop, we can provide you with a list of our preferred partner sites or assist you if needed.



## **6** YOUR FUTURE JOB POSSIBILITIES

After you're qualified, you can work at gyms, health clubs and spas, fitness studios, cruise liners and other fitness-related businesses worldwide.

Enabling you to have career pathway options where you can earn upwards of 6 figures per annum, including:

- 1. Personal Trainer
- 2. Strength Coach
- 3. Nutrition Coach
- 4. Online Personal Trainer
- 5. Personal Training/Gym Manager
- 6. Group Fitness Instructor
- 7. Gym Owner



As a globally accredited fitness institute, we have over 1000+ partners across the UAE, North America, the UK, Asia, and Australia. This allows us to provide our student's career pathway options with some of the world's leading gyms, personal training studios and online coaching businesses, as seen below.





## 7 CAREER INVESTMENT OPTIONS

We have multiple payment options to suit your budget, from upfront to 2-year payment plans to help serve your cash flow and budgetary requirements.



So, please speak to one of our career advisors to find out more information by clicking the button below to book your FREE careers advisory call today!









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#### Copyright

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The content of this course guide is to serve as an educational resource on matters of interest concerning nutrition, training and general personal training advice given under the scope of practice as a legally certified and insured personal trainer through your national governing body.

It is not intended to be comprehensive to non-qualified fitness professionals and personal trainers, nor does it constitute medical advice in any way. This course guide is a compilation of research, ideas, concepts, ideologies, philosophies and opinions of the author, Clean Health RTO Holdings Pty Ltd.

The author and its related entities will not be liable for any injuries, loss or damage that may arise from your improper use of or reliance on the content of this e-resource by you personally or with any persons you teach these methodologies to.

You accept sole responsibility for the outcomes if you adopt and use the systems, methods, ideas, concepts, and opinions within the content of this e-resource.

#### **Publisher**

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